

## National Diabetes Education Program Logo Use Policy

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A program of the National Institutes  
of Health and the Centers for  
Disease Control and Prevention

### **About the National Diabetes Education Program**

Founded in 1997, the U.S. Department of Health and Human Services' National Diabetes Education Program (NDEP) is a federally-sponsored initiative that involves public and private partners in efforts to improve diabetes management and outcomes, promote early diagnoses, and prevent or delay the onset of diabetes in the United States and its territories.

The NDEP is jointly sponsored by the National Institute of Diabetes and Digestive and Kidney (NIDDK) Diseases of the National Institutes of Health (NIH) and the Division of Diabetes Translation of the Centers for Disease Control and Prevention (CDC).

### **Reprinting and Distributing NDEP Materials**

All NDEP products, resources, and materials are copyright-free. Permission is not needed to duplicate or distribute NDEP materials. Individuals and organizations are encouraged to reprint NDEP materials.

### **Co-Branding (Adding Your Logo to NDEP Materials)**

Partners may co-brand NDEP materials by adding their organization's logo and contact information. Co-branding NDEP materials is only permitted if the NDEP content remains unchanged. To request print-ready files for co-branding purposes, please call 1-800-860-8747.

### **Adapting NDEP Materials**

The NDEP encourages individuals and organizations to use its messages and materials, and to distribute them to a variety of audiences. However, if any changes/adaptations are made to NDEP content, the NDEP logo cannot be featured on the altered product. Recognition and attribution to the NDEP can be communicated with the use of the following statement, "Adapted from the National Diabetes Education Program, a program of the National Institutes of Health and the Centers for Disease Control and Prevention."

Products and materials that are not developed by or in partnership with the NDEP are prohibited from using the NDEP logo.

Thank you for observing these guidelines. If you have questions or need clarification, please contact Diane Tuncer at [Diane.Tuncer@nih.gov](mailto:Diane.Tuncer@nih.gov).